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give it bag

July 18, 2008 by [ecofashionjunkies](#)

one of the highlights today was to meet the founder of *give it bag*.

the idea behind *give it bag* is amazing! besides designing stylish/individual bags, which each have an individual number, it feels like you really make an impact when buying one of their bags. 50% of the profit goes to needy people and social projects in south africa, where the bags are designed and handcrafted from recycled bags.

on top of that, everybody who buys one of their products is motivated to state a personal contribution at www.give-it-bag.com. ...varying from simply washing moms car to sponsoring a child.



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